

File
March 13, 1961

fashion calendar 1961

21st YEAR • A WEEKLY PUBLICATION

JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, MARCH 10, 1961</u>			
Thursday March 9 9:00 A.M.; And 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS Spring import collection at breakfast and luncheon. Report by Jessica Daves, Editor-in-Chief, "Vogue" Magazine. Ready-to-wear committee of The Fashion Group and "Vogue" fashion editors. Prices: Breakfast--\$6.00 (members), \$10.00 (guests); Luncheon--\$10.00 (members), \$15.00 (guests). One guest per member. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM
Thursday March 9 12:30 P.M. Luncheon	SPRING CUSTOM FASHIONS DURING LUNCHEON Martier-Raymond's Spring custom-made collection during fashion luncheon. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	MARTIER-RAYMOND (36 CENTRAL PK. SO.)	HOTEL PLAZA TERRACE ROOM
Just Released	GLOVE COLORS FOR FALL 1961 22 Fall '61 glove colors, just issued to members, coordinating with ready-to-wear, millinery and hosiery. Contact: Midge Wilson, MU. 5-5881.	COLOR ASSOCIATION OF U.S.A. INC.	200 MADISON AVENUE
Friday March 10 9:30 A.M. Breakfast	PREVIEW: LINE-FOR-LINE PARIS & ITALIAN FASHIONS Press preview of Ohrbach's Paris and Italian Spring couture line-for-line reproductions of coats, suits and dresses. (For release Tues., March 14.) By invitation. Show will be televised on WABC-TV, Channel 7, Wed., March 15, from 7:00 to 7:30 P.M. N.Y. public show, Thurs., March 16 at 1:00 P.M., 5th floor. Newark public show, Mon., March 20 at 12:45 P.M., 2nd floor. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	4TH FLOOR BRIDAL SALON
<u>WEEK BEGINNING SUNDAY, MARCH 12, 1961</u>			
Sunday March 12 1:00 P.M. Brunch	SPRING DRESSES DURING BRUNCH Spring fashions by Gothe during brunch. Millinery--John Frederics. Shoes--Silvia of Fiorentina. Reservations--\$4.00; contact: "Mr. Jerome," CI. 6-7700. Fashion Show Director: Peggy Cantor Associates, 117 East 37th Street, MU. 9-8542.	GOTHE, INC.	HAMPSHIRE HOUSE FOUNTAIN ROOM
Sunday March 12- March 15	TENTH NATIONAL PRESS WEEK IN DALLAS Newspaper fashion editors and syndicate writers will be invited to see Summer showings by 25 members of the Dallas Fashion Manufacturers Association. By invitation. Contact: Mrs. Velma McKee, Dallas Fashion Center, 913 Petroleum Building, Dallas, Texas.	DALLAS FASHION MANUFACTURERS CENTER	SHERATON DALLAS HOTEL DALLAS, TEXAS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday March 13- March 22	FIFTY-EIGHTH ANNUAL AMERICAN TOY FAIR About 1500 exhibitors will show at the 1961 Toy Fair, with temporary exhibits in Hotels New Yorker and Sheraton-Atlantic. Also permanent showroom exhibits at 200 Fifth Ave. and 1107 Broadway. Publicity: Sydney D. Kronish, CH. 3-8508.	TOY MANUFACTURERS OF THE U.S.A., INC.	HOTELS NEW YORKER & SHERATON-ATLANTIC
March 13	SAKS FIFTH AVENUE RELEASE DATE--Import collection. (No Show.)		
March 14	OHREBACH'S RELEASE DATE--Paris and Italian line-for-line show (See pg. 1).		
Tuesday March 14 12:00 Noon Luncheon	PREVIEW OF IMPORTS AND REPRODUCTIONS Press preview of French and Italian imports and reproductions. By invitation. Show will be taped in Curacao and televised on WCBS, Channel 2, Tues., March 14 from 7:30 to 8:00 P.M. Publicity: Roberta Davis, CY. 8-2000.	ALEXANDER'S	SARDI'S-234 W. 44 ST. BELASCO ROOM
Tuesday March 14 3:00 P.M.	PRESS PREVIEW: CUSTOM AND IMPORT COLLECTION Showing of the Hattie Carnegie Spring Summer custom and import collection. By invitation. Publicity: Ruth Smith, PL. 5-2600.	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
Wednesday March 15 9:45 A.M. Coffee	PRESS PREVIEW OF MATERNITY FASHIONS Preview for press of Lane Bryant's maternity Spring collection. By invitation. Publicity: Paula Miller, LE. 2-0200, Ext. 340.	LANE BRYANT (465 FIFTH AVENUE)	10TH FLOOR
Wednesday March 15 3:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION Press preview of Elizabeth Arden's ready-to-wear and custom originals. By invitation. (Release date, Fri., March 17.) Publicity: Rasponi Associates, TE. 8-8171.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
Wednesday March 15 4:30 P.M. Cocktails	PREVIEW: FASHIONS BY JAPANESE DESIGNER Sportswear, daytime, cocktail, evening fashions with an oriental influence. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.	GEORGE OKA OF JAPAN	ROSEMARY SHEEHAN 27 EAST 37TH STREET
Thursday March 16 11:30 A.M.	SPRING-SUMMER FASHIONS BY TWO DESIGNERS Fashions by Gigliola Curiel of Milan and Bernard Newman of the U.S.A. (For release, Mon., March 20.) Note Change Of Date. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Thursday March 16 4:30 P.M. Cocktails	SHOWING OF PAST AND FUTURE SHOE FASHIONS "A Century Of Shoe Fashions, 1911..1961..2011"--presentation of Spring and Summer shoes, 1961...a nostalgic remembrance of shoes past...and a provocative glimpse of shoes future by noted designers. For consumer press, by invitation. Contact: Trudy Stamm at Ruder & Finn, PL. 9-1800.	A.S. BECK SHOE CORP. (25 WEST 43RD STREET)	HOTEL PIERRE ROOF GARDEN
March 17	ST. PATRICK'S DAY -- Friday.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 17	ELIZABETH ARDEN'S RELEASE DATE--Spring Preview, March 15 (See page 2).		
Sunday March 19 1:00 P.M. Brunch	SPORTSWEAR FASHIONS DURING BRUNCH Sportswear and at-home fashions designed by Monte Streitfield. Shoes-- Fiorentina. Reservations--\$4.00; contact: "Mr. Jerome," CI. 6-7700. Fashion Show Director: Peggy Cantor Associates, MU. 9-8542.	STREGA N.Y., INC. (1407 BROADWAY)	HAMPSHIRE HOUSE FOUNTAIN ROOM
March 20	BERGDORF GOODMAN'S RELEASE DATE--Fashion Preview, March 16 (See page 2).		
Beginning Monday March 20	READY-TO-WEAR FALL COLLECTION Fall collection of suits, dresses, separates in tweeds and wool knits. By appointment. Contact: Virginia Krementz, PL. 3-4464.	STRELITZ OF IRELAND	VIRGINIA KREMENTZ, LTD. 42 W. 58 ST., RM. 203
Tuesday March 21 9:00 A.M.- 11:00 A.M.	PREVIEW OF SPRING FABRICS Schumacher's collection of Spring fabrics. By invitation. Publicity: Mr. Rene Carillo, LO. 5-5700.	F. SCHUMACHER & CO.	535 MADISON AVENUE MAIN FLOOR
Tuesday March 21 4:00 P.M. Champagne	PRESS PREVIEW: ISRAELI KNITTED FASHIONS Preview of Fall wool knitted costumes, suits and dresses. From Israeli to greet the press--Lilli Malchi, designer; Trude Bloch, production manager; Mr. F.H. Bloch, managing director. Showing at 4:00 P.M. By invitation. Publicity: Pauline Greene at Charles J. Charney, PL. 7-0955.	ALED ORIGINALS LTD. (1410 BROADWAY)	ISRAELI CONSULATE 11 EAST 70TH STREET
Thursday March 23 12:30 P.M. Luncheon	SUMMER FASHIONS DURING LUNCHEON Showing of Nathan & Strong's Summer fashions available at "Miss Bergdorf." Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director and Commentator: Mary Alice Rice, CI. 6-1790.	NATHAN & STRONG	HOTEL PLAZA PERSIAN ROOM
Thursday March 23 4:00 P.M. Champagne	PREVIEW: COORDINATES & SPORTSWEAR FOR FALL "California Kaleidoscope"--showing of coordinates and sportswear collec- tion for Fall. For press and buyers, by invitation. Publicity: Joy Frizze, 611 Mission, San Francisco. (Showing in Los Angeles, Wed., March 8 at 8:30 A.M.. breakfast, at the Sheraton West Hotel.) By invitation. Contact: Mervin Brown, Madison 6-2287 in L.A. Contact in New York: Susan Shaw, LO. 5-2442.	KORET OF CALIFORNIA	1407 BROADWAY SHOWROOM - 4TH FLOOR
Friday March 24 12:00 Noon Luncheon	COSMETICS DIVISION LUNCHEON MEETING "Three Cosmetic Views: Wall Street, 57th Street, Madison Avenue." Speakers: David Loehwing, "Barron's Weekly"; Helen Van Slyke, Henri Bendel; Kay Daly, Norman, Craig & Kummel. Co-chairmen: Karllys Daly and Margaret Bickel. Price: \$8.00 (members), \$10.00 (guests). Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
Sunday March 26 1:00 P.M. Brunch	SPRING COUTURE COLLECTION DURING BRUNCH Daytime and evening fashions by Sarmi. Shoes--Fiorentina. Reservations \$4.00; contact: "Mr. Jerome," CI. 6-7700. Fashion Show Director: Peggy Cantor Associates, 117 East 37th St., MU. 9-8542.	SARMI, INC. (550 SEVENTH AVENUE)	HAMPSHIRE HOUSE FOUNTAIN ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday March 27 12:30 P.M. Luncheon	FASHION SHOW OF THE MONTH Showing of Adele Simpson's Summer fashions available at De Pinna. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 5-1000. De Pinna Publicity: Betty Flannery, PL. 7-9000. Fashion Show Director: Mary Alice Rice, CI. 6-1790.	DE PINNA	SHERATON-EAST HOTEL BALLROOM
March 31	GOOD FRIDAY.		
March 31	PASSOVER -- begins Friday, at sundown. (April 1 - April 8).		
Saturday April 1- April 9	FIFTH EDITION OF AUTOMOBILE SHOW Hours: Daily--11:00 A.M. to 11:00 P.M.; Sunday--1:00 P.M. to 8:00 P.M. Prices: Adults--\$1.50; Children 75¢. Publicity: United Public Relations, PL. 1-3950.	INTERNATIONAL AUTOMOBILE SHOW	NEW YORK COLISEUM COLUMBUS CIRCLE

EASTER ACTIVITIES IN NEW YORK CITY

Saturday April 1 2:00 P.M.	FIFTEENTH ANNUAL EASTER EGG-ROLLING Arnold Constable will present their fifteenth annual Easter egg-rolling contest, in cooperation with the Department of Parks. For children 5 through 13 years of age. Publicity: Gloria Geis, MU. 5-2300.	ARNOLD CONSTABLE	CENTRAL PARK GREAT LAWN (80TH ST.)
Sunday April 2 12:00 Noon Luncheon	SPRING-INTO-SUMMER FASHIONS AT LUNCHEON Easter showing of dresses by Nathan & Strong and N.S. Juniors. Hats--Emme Boutique. Showing at 3:00 P.M. Fashion Director and Commentator: Mia Grau. Reservations--\$7.50. Contact: "Mr. Manca," EL. 5-3000, Ext. 242.	NATHAN & STRONG; N.S. JUNIORS	WALDORF-ASTORIA PEACOCK ALLEY
Sunday April 2 1:00 P.M.	EASTER SHOWING OF SPRING MILLINERY John Frederics will present his Spring collection of millinery for the benefit of The Judson Health Center. Furs--Esther Dorothy. Reservations--\$11.00. Contact: "Banquet Dept.," PL. 9-3000. John Frederics Publicity: Ronald Forstadt, CI. 7-7745. Plaza Fashion Director and Commentator: Mary Alice Rice, CI. 6-1790.	JOHN FREDERICS	HOTEL PLAZA RENDEZVOUS ROOM
Sunday April 2 1:00 P.M. Luncheon	FASHION SHOW AT EASTER LUNCHEON Fashions by Roxanne for Samuel Winston; hats--Mr. John; jewelry--Cartier. For benefit of N.Y. Association For The Blind. Tickets: \$8.50. Reservations, contact: "Andre," TE. 8-8000. Pierre Fashion Director: Anne Taylor, TE. 8-8000.	SAMUEL WINSTON; MR. JOHN; CARTIER	HOTEL PIERRE COTILLION ROOM
Sunday April 2 1:00 P.M. Luncheon	BENEFIT LUNCHEON ON EASTER SUNDAY Mr. John will show his "American Tradition" collection of custom hats, couture, furs and accessories; also "Man Of Distinction" hats and accessories. For benefit of Girls' Club of New York. Reservations--\$12.50; "Banquet Dept.," PL. 5-1000. Mr. John Publicity: Joseph Mann, PL. 7-1966. Fashion Show Director: Mary Alice Rice, CI. 6-1790.	MR. JOHN, INC.	SHERATON-EAST HOTEL BALLROOM

(continued on following page)

DATEWHAT'S GOING ONGIVEN BYWHEREEASTER ACTIVITIES IN NEW YORK CITY (continued)

Sunday April 2 1:00 P.M. Luncheon	FASHION SHOW AT EASTER LUNCHEON Designs of: Countess Alexander; Dorothy Dickerson; Seymour Jacobson; Vera Maxwell; Pattullo-Jo Copeland; Maurice Rentner; Rudolf Gowns; Sarmi; Scaasi; Terry-Allen. Suits--Belliciano. Hats--Emme. Furs--Ben Kahn. Children's dresses--Cinderella. Toddlers' dresses--Nannette. Cosmetics--Tussy. Showing at 1:45 P.M. Fashion Show Director and Commentator: Mia Grau. Reservations--\$7.50. Contact: "Mr. Louis," EL. 5-3000, Ext. 242.	LEADING DESIGNERS	WALDORF-ASTORIA EMPIRE ROOM
Sunday April 2 1:00 P.M. And 3:00 P.M. Brunch	SPRING FASHIONS AT EASTER LUNCHEON Spring custom-made fashions by Martier-Raymond. Shoes--Silvia of Fiorentina. Hats--Vincent-Harmik. Furs--Fredrica. Gloves--Kislav. Jewelry--Int'l Cultured Pearls. Reservations--\$6.00. Contact: "Mr. Jerome," CI. 6-7700. Fashion Show Director: Peggy Cantor Assoc., MU. 9-8542.	MARTIER-RAYMOND	HAMPSHIRE HOUSE FOUNTAIN ROOM
Tuesday April 4 2:00 P.M.	OPENING: EARLY FALL COAT COLLECTION Showing of Originala's early Fall coat collection. By appointment. Contact: Louis Mariani, BR. 9-8988.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday April 4 3:00 P.M.	PREVIEW OF FALL COUTURE KNITWEAR Fall couture knitwear collection from Tricosa of Paris - dresses, coats, suits and coordinates. By invitation. Thereafter continuous daily showings. Publicity: Sue Gardner, 98 Riverside Drive, TR. 7-4952.	FEDER FASHIONS	1410 BROADWAY SHOWROOM - 7TH FLOOR
Tuesday April 4 8:00 P.M. Summer; Dancing	"AN EVENING WITH AMERICAN FASHION" The Fashion Group's third annual Evening Gala will this year honor American designers. Chairmen: Eugenia Sheppard, general chmn.; Sally Kirkland, fashion show; Eleanor Lambert, publicity; Margaret Macy, program book; Elizabeth Stout, advertising. Price: \$25.00 per person. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA GRAND BALLROOM
Tuesday April 11 1:00 P.M.	OPENING: EARLY FALL DRESS COLLECTION The Mr. Mort early Fall junior dress collection, designed by Lee Evans, will be presented at one showing only. By admission card. Contact: Grace Alpern, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday April 13 12:00 Noon Luncheon	FABRICS DIVISION LUNCHEON MEETING Fall, Winter and Resort 1961 fabrics. Co-chmn.: Margaret Markley and Conoldine Burnett. Prices: \$8.00 (members), \$10.00 (guests). Exhibit from 10:00 A.M. to 3:00 P.M.; admission \$1.00 at door for those not holding luncheon ticket. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
April 15	PERSONAL FEDERAL AND STATE INCOME TAXES.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday April 28 8:30 P.M.	THIRD ANNUAL EMBASSY BALL Italy will be honored at this year's Embassy Ball. Proceeds, under-written by Fiat, Snia Viscose, Vespa and three American firms will be divided between the Children's Asthma Research Institute of Denver and Professor Cocchi's Ospedalino Meyer for Children of Florence, Italy. Price--\$75.00 per person. Contact: Miss Vine Phoenix at Embassy Foundation, PL. 7-8187. Publicity: Rasponi Assoc., 667 Madison Avenue, TE. 8-8171.	EMBASSY FOUNDATION (171 WEST 57TH STREET)	WALDORF-ASTORIA GRAND BALLROOM
Wednesday May 3- May 13	FIFTH ANNUAL WORLD TRADE FAIR More than 3000 exhibits, with products and raw materials from over 60 countries; also women's fashions. Press Preview, Tues., May 2 from 2:00 P.M. - 5:00 P.M. Tickets: \$1.50 (adults), 75¢ (children). Publicity: David Jacobson at United Public Relations, PL. 1-3950.	U.S. WORLD TRADE@ FAIR	NEW YORK COLISEUM COLUMBUS CIRCLE
Friday May 5 3:00 P.M.	SPRING AND SUMMER FASHION SHOW Theme: "Making the Scene at 7th Avenue"--Spring and Summer fashions from Stern's, modeled, coordinated and commentated by students of the senior class. By invitation. Contact: Mrs. Bessie Wing, PL. 2-1530.	LABORATORY INST. OF FASHION MERCHANDISING	WALDORF-ASTORIA SERT ROOM
Sunday May 14	MOTHER'S DAY. Theme: "For The World's Best Mom". Contact: Rose Lee Mendelsohn, 129 West 30th Street, LO. 5-4700.		
Tuesday May 16 9:00 A.M. Breakfast	ANNUAL SUB-TEEN FASHION & AMERICAN GIRL MERCHANDISING CLINIC MAGAZINE Complete presentation of publicity campaigns and subteen style show forecast. Admission by ticket only for trade press and merchandisers. (Note Change Of Hotel.) Publicity: Pat Di Sernia, Fashion and Merchandising Director, The American Girl Magazine, PL. 1-6900.		SHERATON-ATLANTIC HOTEL B'WAY & 34TH STREET
Tuesday May 16 12:00 Noon Luncheon	PREVIEW: BACK-TO-SCHOOL AND FALL FASHIONS Showing of Nelly de Grab's back-to-school and Fall collection, for press and buyers. By invitation. Continuous thereafter in showroom. Contact: BR. 9-2581. Publicity: Sidney Dee Bloeme, JU. 6-4490.	NELLY DE GRAB (533 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Tuesday May 23 5:30 P.M.- 7:30 P.M.	ANNUAL BLUE GRASS PARTY Elizabeth Arden's annual "Blue Grass Party" for beauty editors and retail buyers. By invitation. Publicity: Rasponi Associates, TE. 8-8171.	ELIZABETH ARDEN	ST. REGIS HOTEL ROOF
Thursday May 25 3:30 P.M. Cocktails	"BREAKFAST IN THE AFTERNOON" - PREVIEW Special afternoon performance for out-of-town retailers, press and trade. By invitation and ticket only. Contact: Julie Buddy, fashion director, OX. 5-1200. Breakfast at 7:30 A.M. on May 23, 24, 25, 31, June 1, 2, 5, 6, 7, 8, 9, 12, 13, 14, 15. For ticket contact: Florence Covino, OX. 5-1200.	MILLIKEN WOOLENS, INC. (1045 SIXTH AVENUE)	HOTEL ASTOR GRAND BALLROOM
May 30	MEMORIAL DAY (Tuesday)		

BALLET...MOVIES...THEATRE...OPERA

- Thursday
March 9 OPENING: "THE DEVIL'S ADVOCATE" BILLY ROSE THEATRE, 208 WEST 41ST ST.
Dore Schary, in association with Walter Reilly, will present the play
based on the novel by Morris L. West, starring Leo Genn, Sam Levene,
Edward Mulhare, Edward Cianelli, Olive Deering, Michael Kane. Director:
Dore Schary. Sets: Jo Mielziner. Costumes: Theoni Aldredge. Publicity:
Richard Maney, CI. 7-4646.
- Monday
March 13 TWENTY-FIRST WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH ST.
Mon., March 13: Puccini's Turandot. Tues., March 14: Verdi's Aida.
Wed., March 15: Mozart's Don Giovanni. Thurs., March 16: Verdi's Don
Carlo. Fri., March 17: Strauss' Elektra. Sat. Mat., March 18: Wagner's
Tristan und Isolde. Sat. Eve., March 18: Verdi's Il Trovatore. Publi-
city: Francis Robinson, PE. 6-1200.
- Tuesday
March 14 FIRST WEEK: N.Y. CITY BALLET N.Y. CITY CENTER, 131 WEST 55TH STREET
Tues., March 14: Apollo, Ebony Concerto, Monumentum, Agon. Wed., March
15: Creation Of The World, Liebeslieder Walzer, Western Symphony.
Thurs., March 16: Ivesiana, Agon, Episode-Part II, Modern Jazz. Fri.,
March 17: Swan Lake, Prodigal Son, Monumentum, Stars and Stripes.
Sat., March 18: Fanfare, Apollo, The Figure In The Carpet. Sun. Mat.,
March 19: Swan Lake, Firebird, Afternoon Of A Faun, Western Symphony.
Sun. Eve., March 19: Liebeslieder Walzer, The Figure In The Carpet.
Publicity: Philip Bloom, YU. 6-1340.
- Tuesday
March 14 OPENING: "IMPORTANCE OF BEING OSCAR" LYCEUM THEATRE, 149 W. 45TH STREET
S. Hurok and Roger Stevens, in association with Sir Michael Redgrave and
Fred Sadoff, will present Michael MacLiammoir in a one-man production,
based on the three most significant phases of Oscar Wilde's life.
Director: Hilton Edwards. Publicity: Martin Feinstein, CI. 5-0500.
- Wednesday
March 15 OPENING: "BIG FISH, LITTLE FISH" ANTA THEATRE, 245 WEST 52ND STREET
Starring Jason Robards, Jr., Hume Cronyn, Martin Gabel with George
Grizzard, George Voskovec, Ruth White, Elizabeth Wilson, in a new
play by Hugh Wheeler. About a group of moderately unsuccessful people
on the fringe of the arts, presented by Lewis Allen and Ben Edwards.
Director: John Gielgud. Costumes: Mary Grant. Publicity: Harvey
Sabinson, JU. 2-4747.
- Thursday
March 16 OPENING: "HAMLET" PHOENIX THEATRE, 2ND AVENUE & 12TH STREET
T. Edward Hambleton and Stuart Vaughn will present the Shakespearian
play with Donald Madden, Patricia Falkenhead, Albert Quinton, John
Heffernan, Joyce Ebert, Ted Griethuysen, Ray Reinhardt, Jared Reed.
Director: Stuart Vaughn. Setting and costumes: Peter Wingate. Publi-
city: Bernstein-Kornzweig, JU. 2-2490.
- Wednesday
March 29 OPENING OF THE CIRCUS MADISON SQUARE GARDEN, 8TH AVE. & 49TH ST.
Ringling Bros. Barnum Bailey Circus will present matinee and evening
performances for six weeks. Publicity: William Fields, PL. 3-7500.
- Thursday
March 30 PREMIERE: "A RAISIN IN THE SUN" (Movie) FORUM THEATRE, B'WAY & 47TH ST.
Re-creating the roles originated in the play, starring Sidney Poitier,
Claudia McNeil, Ruby Dee, with Diana Sands, Ivan Dixon, John Fiedler,
Louis Gossett, adapted by Lorraine Hansberry from her own play. Producers:
David Susskind and Philip Rose. Director: Daniel Petrie. Publicity:
Hortense Schorr, PL. 1-4400.

1962

JANUARY	FEBRUARY	MARCH
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APRIL	MAY	JUNE
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